



Litepaper



Table of Contents

1. Introduction	2
2. Today's MetaHelix Platform	3
3. The Future / Roadmap	4
3.1. Upcoming MetaHelix Modules	4
3.2. The MetaHelix Ecosystem	5
3.3. User Rating	6
3.4. User Section	6
4. MetaHelix Protocol	6
4.1. In-Discord Minting	6
4.2. In-Discord Peer-to-Peer Trading	7
5. Fund-raising	7
6. The Art	8
7. Pricing	8
7.1. Ambassador Program	8
8. Holder Benefits	9
9. Closing thoughts	10



1. Introduction

MetaHelix is a Solana NFT based Discord utilities and tools platform, developed with the goal of making a variety of common requirements easily accessible, with a plug-and-play setup that requires zero time to onboard and start using.

It was initially born out of the realization that community, specifically Discord communities, are the primary driving factors behind the growth and success of Solana NFT projects, and enhancing that experience for both community managers and users has positive value for any project.

Today, the vast majority of NFT Discord servers operate in similar ways, and have similar requirements. However, even with these requirements being so ubiquitous, the tools to manage them are either costly, complicated to set up, or require a long onboarding period. This has been the key driving factor behind the core ethos of making the platform extremely easy to get started with, and make changes to, without the need to make tickets or personally contact a range of tools or developers.

Our goal is for MetaHelix to become the back-bone of communities, and be an elegant turnkey solution that offers creators revolutionary tools to facilitate every step of their NFT project, and to provide huge value to the MetaHelix DAO.

This paper will go through the current features of the MetaHelix platform, and its evolution into a truly all-in-one solution for Solana NFT communities.



2. Today's MetaHelix Platform

The MetaHelix platform is currently live, with a consistently increasing user base of communities who rely on MetaHelix to perform various functions. The feature list of the platform is constantly growing, but the current list of features include:

- **Role Verification**

Seamlessly integrate role verification into your Discord server in seconds, without waiting for setup, or granting anyone admin permissions to your server.

Roles are granted in seconds after user verification, and importantly, removed just as quickly. No more waiting for 12 hours after a transfer for roles to update.

Deep ecosystem integration allows us to do things like grant user roles based on the rarity of the NFTs they hold, and much more.

- **Sales, Minting, and Listings Announcers**

Track your collections in real time and announce any sale, live minting, or new listing to your Discord community as soon as they happen.

Easily customize the attributes you want to display, descriptions, and more.

These tools are deeply integrated with the rest of the MetaHelix ecosystem, giving us the ability to provide the Discord username of the person who has purchased an NFT, or show the rarity rank of the NFT as soon as its listed.

- **Rarity Tables and Rarity Checker**

The days of your users having to go to a different discord server just to query your collection's rarity are over. MetaHelix lets you easily set up your collection's rarity data and provide users a variety of commands used to query them. Currently users can query this data by NFT Id, rank, and even @User.

- **Marketplace Data Aggregation**

Track the performance of your NFTs across all supported marketplaces in real-time, and easily display floor price and total volume information to your users.



- **Countdown Channel**

Easily show your users when your collection is dropping, by adding a channel to your server which counts down to your drop time.

- **Twitter Integration**

Connect multiple twitter accounts to MetaHelix to easily cross-post any NFT sale, live mint, or new listing announcement directly to Twitter.

- **Secure Web-based Admin Panel**

You don't have to contact anyone to add a new module, create a collection, update your marketplace, select an integration, or anything else.

All MetaHelix functionalities are available through a web-based Admin-only control panel with live previews, documentation, and more.

3. The Future / Roadmap

Although the current features of the platform are fantastic, and are already generating positive feedback, our vision for future versions of the platform go far beyond a Discord bot, utilizing cutting-edge tech to push the boundaries of what was previously thought possible using Discord.

3.1. Upcoming MetaHelix Modules

One of our primary areas of focus are the various pain points and challenges facing Discord NFT communities today, and so many of our upcoming modules are built to directly make the lives of community owners and moderators easier, while also providing additional value to the community as a whole.

Some of the many modules on our pipeline include:

- **Revenue Sharing**

We will allow projects to easily distribute funds and tokens to their DAO in a transparent and simple way, without relying on 3rd party Airdrop tools. This will naturally integrate with the rest of the MetaHelix ecosystem, bringing together features like user verification, NFT rarity, and our other tools to create a powerful distribution tool to DAOs and communities.



- **Staking**

Staking is becoming increasingly popular, but getting started is both slow and expensive. We plan to introduce modules that will streamline the process of implementing staking for your collections, making it possible for projects to introduce staking without taking a significant amount of time or resources.

- **Wallet Collection**

Today whitelisting of individual users is the primary way to ensure genuine users are the ones minting your project, and to ensure the quality of a project's initial minters.

To achieve this, every project is ultimately faced with the issue of collecting a huge list of wallets, a process that's messy, confusing to users, and usually done mostly manually.

The MetaHelix wallet collection modules will aim to solve this pain-points to make your NFT launch as smooth as possible

- **DAO Proposals and Voting**

As an increasing number of communities in the Web3 space transition into DAOs, the need to establish an easy way for DAO members to propose ideas, and for others to be able to vote on them, becomes increasingly important.

The MetaHelix DAO proposal module will allow verified DAO members (optionally allowing for community owners to set requirements such as owning a number of NFTs, etc.) to create public proposals that are viewable by other DAO members who can vote whether or not to pass it.

3.2. The MetaHelix Ecosystem

As the number of communities utilizing MetaHelix grows, there are a number of interesting possibilities we can implement that benefit both the users of these servers, as well as project owners.

We aim to allow communities within the MetaHelix network to connect with each other, and benefit from each other's user bases and collective success.

Some modules that utilize the MetaHelix ecosystem include:

- Cross-community whitelisting and giveaway rewards
- Ecosystem wide announcement feeds



- Games and entertainment to drive user engagement

3.3. User Rating

A powerful feature MetaHelix will be able to offer its communities is the ability to analyze users across the entire ecosystem, giving insights and indications regarding their quality by analyzing key metrics such as mint and purchase histories, posting and interaction habits, and other metrics to help community owners get an overview of the users in their community.

This suite of features will allow projects to, for example, whitelist and reward users in the ecosystem who have proven to provide value to other projects in the past.

3.4. User Section

One of the areas we are excited to expand into is the ability to provide tools and additional value to the users who are a part of the MetaHelix ecosystem, and who have joined MetaHelix communities.

The user section will be a private area users can access, where they will be able to see a summary of the MetaHelix communities they belong to, read an aggregated feed of announcements and latest news, and have access to aggregated market data such as floor prices, volumes, and more.

This also opens up the ability for MetaHelix to provide additional premium user specific features, such as for example:

- Project analytics
- Portfolio management tools
- Access to expert project analysis

4. MetaHelix Protocol

Some of our longest term and most ambitious goals fall under a category we refer to as the MetaHelix Protocol, a set of features we see as the evolution of how Discord communities interact with their NFT projects.

4.1. In-Discord Minting



Up to now - minting has followed a very common template, and comes with a whole set of difficulties and challenges. These challenges include whitelisting, phishing attempts, botting, creating blank pages with a “mint now” button, high launchpad costs, rugging, server crashes, to name just a few.

What NFT communities really want though, is to not have to worry about the technicalities of the mint process, and the potential risks that come along with it. And they certainly don't want to have to send users to an external page, away from where all the action is happening.

The MetaHelix Minting Protocol aims to solve all of these challenges with one “simple” solution - the ability for users to mint directly from within Discord.

4.2. In-Discord Peer-to Peer Trading

Once a collection has been minted, one of the most important aspects of it - the trading - happens away from where the action is taking place; your Discord server.

MetaHelix Peer-to-Peer trading will allow these transactions to happen seamlessly from within your Discord server, giving users the ability to purchase NFTs directly from one another in a single click, without having to visit any external third party platforms.

5. Fund-raising

Developing these powerful technologies will require a rockstar team to cover Development, Marketing, and Support.

Rather than approaching VC firms to raise the funds necessary to implement this vision, we have decided to go for an alternative route, and raise funds for an explosive V2 of the platform through an NFT collection sale.

While this ultimately means the MetaHelix team will retain a smaller percentage of the profit we make (80% of revenue is distributed to the community), we benefit from faster growth, and a community which helps us shape the future of the platform.

Mint Date: 23rd March

Supply: 5555 NFTs

Mint Price: 2 SOL



6. The Art

We wanted our art to be fundamentally technology based in order to represent what we are; a technology product.

Our art features a unique concept: Generative, 3D, web based designs which you are able to freely interact with.

We will also provide holders with an easy way to display their NFT animations directly as their smartphone wallpaper or desktop screensaver, so that they can interact with their NFTs on the go.

7. Pricing

Accessing MetaHelix Premium costs a one-time payment of 5 SOL. We believe this is a competitive price point, which gives communities access to future tools developed and deployed on MetaHelix. Users do not need to hold a MetaHelix NFT in order to have access to the platform.

MetaHelix is currently in Beta, and we believe this price point reflects the set of features on offer at the moment. This does not mean pricing will not change in the future - we do plan to keep the price point for our Premium features appropriate to the utility we are able to provide.

We view the Premium purchase as one part of a larger MetaHelix ecosystem, which in the future will include other avenues for generating profit for our stakeholders, such as Premium user features, and potentially commissions charged for real-time revenue sharing and airdrop services.

7.1. Ambassador Program

In an effort to both increase sales of the project, as well as allow our users to earn by sharing our platform and helping us grow, we have launched the MetaHelix Ambassador Program. Community members are able to become 'Ambassadors', which lets them resell membership to the platform and earn a commission.

Ambassadors have access to pitch decks to help them in their sales, and other resources they can use to their advantage, as well as a chat dedicated to them.



An Ambassador is given a referral code, which he can give to prospective clients. By using a referral code, clients get a 0.5 SOL discount on the membership plan, and the Ambassador gets 0.5 SOL airdropped to their wallet.

8. Holder Benefits

Holding a MetaHelix NFT grants you access to multiple ways of making a return on your investments, as well as a variety of exclusive perks.

Revenue Sharing

We view ownership of our NFT as becoming a stakeholder in MetaHelix's future profits. To that end, the platform will share 80% of its profits between all NFT holders, respectively to how many NFTs each stakeholder owns.

This profit will be split between stakeholders in two ways:

- 50% gets evenly distributed and airdropped directly into holders' wallets automatically.
- 50% is raffled, and airdropped to a single holder's wallet, selected entirely at random.

With this model, holding a MetaHelix NFT not only lets you earn passive income, but also acts like a permanent lottery ticket, giving you the chance to win SOL whenever the platform makes profit.

Platform Utility Discounts

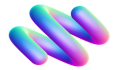
Owning a MetaHelix NFT will also make users and community eligible to a number of platform discounts, such as commissions on revenue sharing modules, premium user features, and premium community addons.

DAO Voting

By holding a MetaHelix NFT, users will be able to take part in the voting process for future platform updates, including potential new features and modules

Ambassador Program

In order to be eligible to join the ambassador program and earn commission from the sales of MetaHelix subscriptions, users will be required to hold at least one NFT from the collection.



9. Closing thoughts

With an ambitious product and even more ambitious goals, MetaHelix will position itself as a must-have tool for any NFT community on Solana.

By initially providing a variety of engagement driving and time saving tools, and eventually whole new ways for communities to interact with their collections and holders, MetaHelix will become an all-in-one solution, with effective modules that support projects throughout their lifecycle.

While reaching the goals set out in our roadmap will not be easy, we believe that the MetaHelix project will ultimately succeed through the power of ~~love~~ our community and our dedicated team of developers, marketers, community managers, and support staff who believe in the MetaHelix vision.